

Case Studies from Avonline

1. the customer...

Immedia Broadcast is a leading provider of in-house radio channels to prestigious commercial customers throughout the UK. Their service is provided either via a satellite feed to a Digital Receiver or via an ADSL connection delivering a streaming solution to an installed and configured PC.

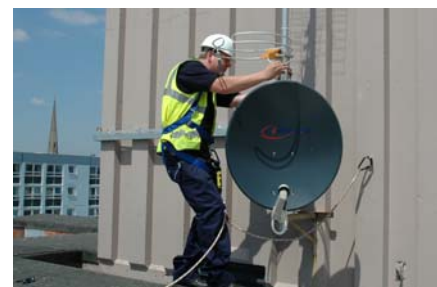


2. the challenge...

As their sole UK delivery partner, Avonline was requested to provide comprehensive planning, site survey, audits and a costed delivery programme for a VIP customer. This UK market leader in "out of town" home furnishing operates 14 very large retail stores across the UK.



The customer is open for business 7 days a week and our survey teams required access to all areas of the retail stores. This allowed us to assess equipment placing, gain access to high level roof space and complete test installations for sound quality.



3. the result...

Initially, Avonline arranged a programme of site visits with the Customer. Following this, we proposed and presented a series of night-time installations & tests. From our site visits, we were able to plan the most appropriate and efficient installation design for each site and agree a compact nationwide roll-out plan based upon our mixed programme of day and night installations.

Each site was different, with the installation ranging from 2 man-days to 60 man days depending on the existing infrastructure. We utilised flexible team sizes at each location to complete each site in less than one week and delivered the programme on time.



Site completions and site specific installation details were controlled through our Central Helpdesk team using bespoke monitoring database.

4. the reference...

"Once again, our Partnership with Avonline has been instrumental in Immedia achieving another great reference site - one with a very satisfied and a very impressed customer. The flexibility and professionalism of the Avonline team is faultless each time our needs and expectations increase."

Bruno Brookes, Managing Director, Immedia Broadcast Limited

Key Words :

Roll-out Programme
Large Retail sites
Broadband ADSL
Streaming Media
Digital Satellite
Site Surveys
Installations